



FIN THOTS

www.finthots.com

*Capability Building Solutions
for Employees*

eLearning | Training | Consulting

+91 88287 59728





Banking

Industry Expertise



IN NUMBERS



200+
hours of eLearning content



100,000+
BFSI professionals trained



45+
Trainers & Subject Matter Experts



40+
BFSI clients across India Bangladesh
Sri Lanka Oman

Clientele - Banks



Clientele - NBFCs



Founders

Manish Tripathy

Head - Training & Functional Division

- MBA - IIM Calcutta (Class of 2009)
- Banking Experience – State Bank, PNB & Axis Bank
- Has trained more than 16,000 banking professionals



Sangeeta Das

Head – Digital Learning

- MBA - HR & Finance from Goa Institute of Management
- Professional Experience – Corporate HR, Kotak Mahindra Bank Ltd
- Has handled mass hire & train projects



What we do?



We, at **FinThots**, specialize in creating learning strategies and developing hybrid learning solutions for **employee capability-building** to achieve **superior productivity & job satisfaction**.

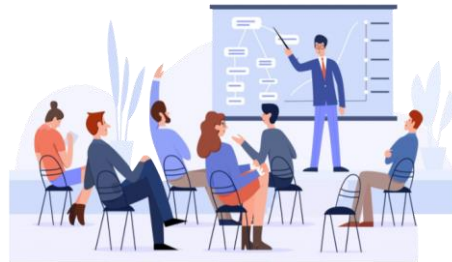
Hybrid learning offers the best of both worlds, i.e., self-learning & community learning, by judiciously combining the best of both approaches.



Key Offerings



Customized & off-the-shelf eLearning courses

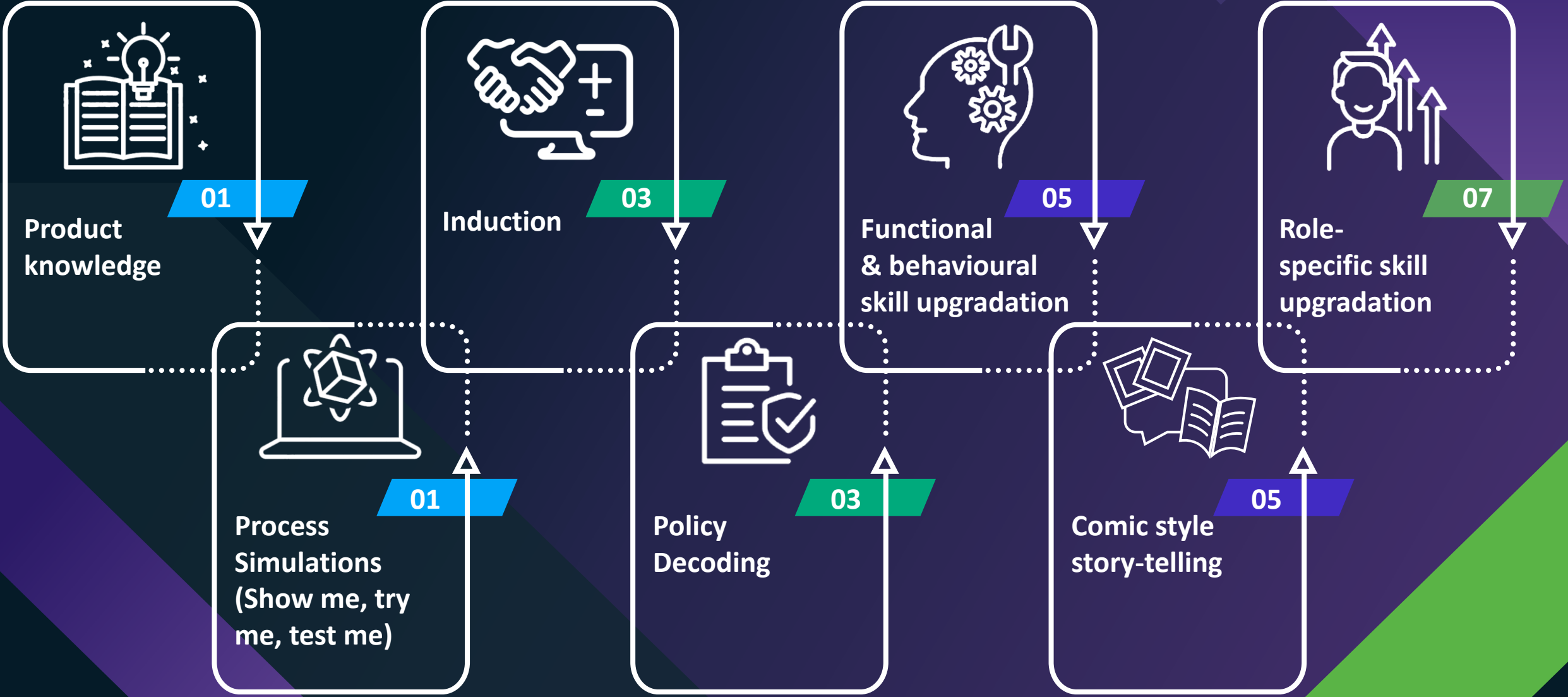


Instructor-Led Training



Hybrid Learning

Types of Projects



eLearning



**Content
Development**



**Scorm-compliant
eLearning Course
Development**



**Translation &
localization services**



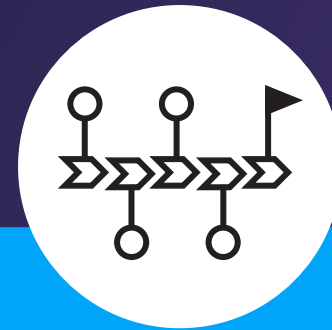
**Conversion of Legacy
courses (flash based) into
scorm-compliant HTML
courses**



**Animation &
Videos**



Skill Assessment



**Role-wise learning
journey mapping**

eLearning Design Levels

L1

L1.5

L2

L3

Components/Features	Basic	Fast	Popular	Engaging
No. of Screens	50	50	45	35
Visuals (Graphics/Icons)	Minimal	Minimal	Adequate	Rich
Mascot	Standard	Standard	Custom	Custom
Custom Scenarios/Illustrations	No	No	2-3 per hour	Unlimited
Audio	No	Yes	Yes	Yes
Interactivity (Select, Slide, Scroll, Drag & Drop, Match, Type-in, Click to reveal)	No	No	Adequate	Rich
Intermittent Knowledge Checks	No	No	Yes	Yes
Assessments	Only MCQ	Only MCQ	Yes	Yes
Gamification	No	No	No	Basic
Transcript	No	No	Yes	Yes
Costing Per Hour (INR)	62,500	112,500	175,000	250,000
Professionally recreated flowcharts, process diagrams	Static	Static	Animated	Interactive

Recent Projects – eLearning

Functional Induction eLearning course for 9 businesses in 2 languages for an NBFC (9 hours)

Functional eLearning courses for 6 Vehicle Finance businesses in 9 languages for an NBFC (32 hours)

Simulation courses (Teach me, try me, test me mode) for the Collections team for the same NBFC in 9 languages

Role-based KYC-AML, Risk & Corporate Governance courses for a private bank (6 hours)

Fraud Risk Management courses for an NBFC (5 hours)

Recent Projects – eLearning



SME Credit courses for a private bank (21 hours)



Credit Policy for Mortgage Loan business for an NBFC (4 hours)



Training modules for Sales & customer support team of a Jewellery brand



App Simulation for customers of a Jewellery brand

Instructor-Led Training – Functional

Mode

- ❖ Offline
- ❖ Online

Participant Profiles

- ❖ Relationship & Sales
- ❖ Credit Analyst
- ❖ Risk Analyst
- ❖ Internal Audit
- ❖ Product teams

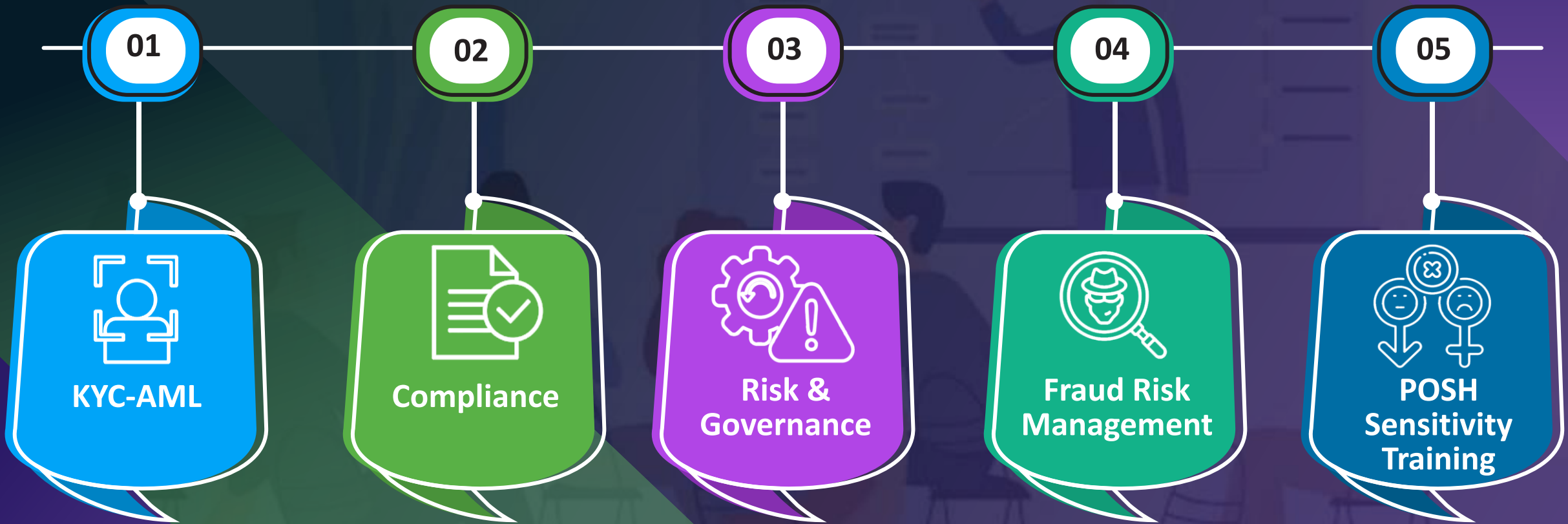
Verticals

- ❖ Small & Medium Enterprises
- ❖ Corporate Banking
- ❖ Vehicle Finance
- ❖ Mortgage Loans
- ❖ Agri Loans
- ❖ Real Estate Financing

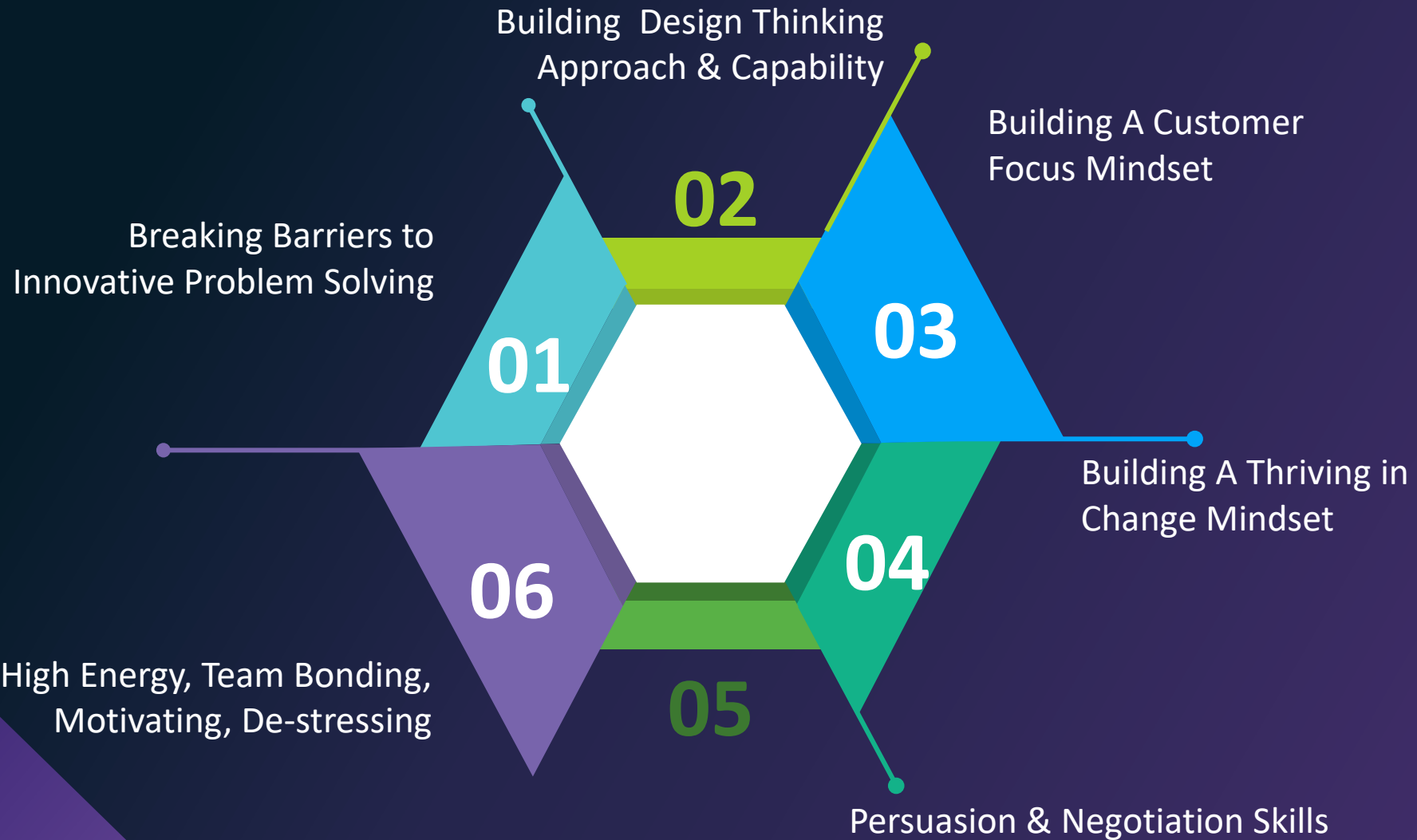
Indicative topics

- ❖ Sourcing / Borrower Selection
- ❖ Product Differentiation
- ❖ Financial Statement Analysis
- ❖ Credit Underwriting
- ❖ Credit Assessment
- ❖ Risk Assessment
- ❖ Early Warning Signals
- ❖ Effective Personal Discussion with Customers
- ❖ Cross-selling
- ❖ Forex, etc.

Instructor-Led Training – Mandatory



Gamified Workshops – Behavioral



Gamified Workshops – Team Building

Building Team
Dynamics



Developing Conscious
Collaboration

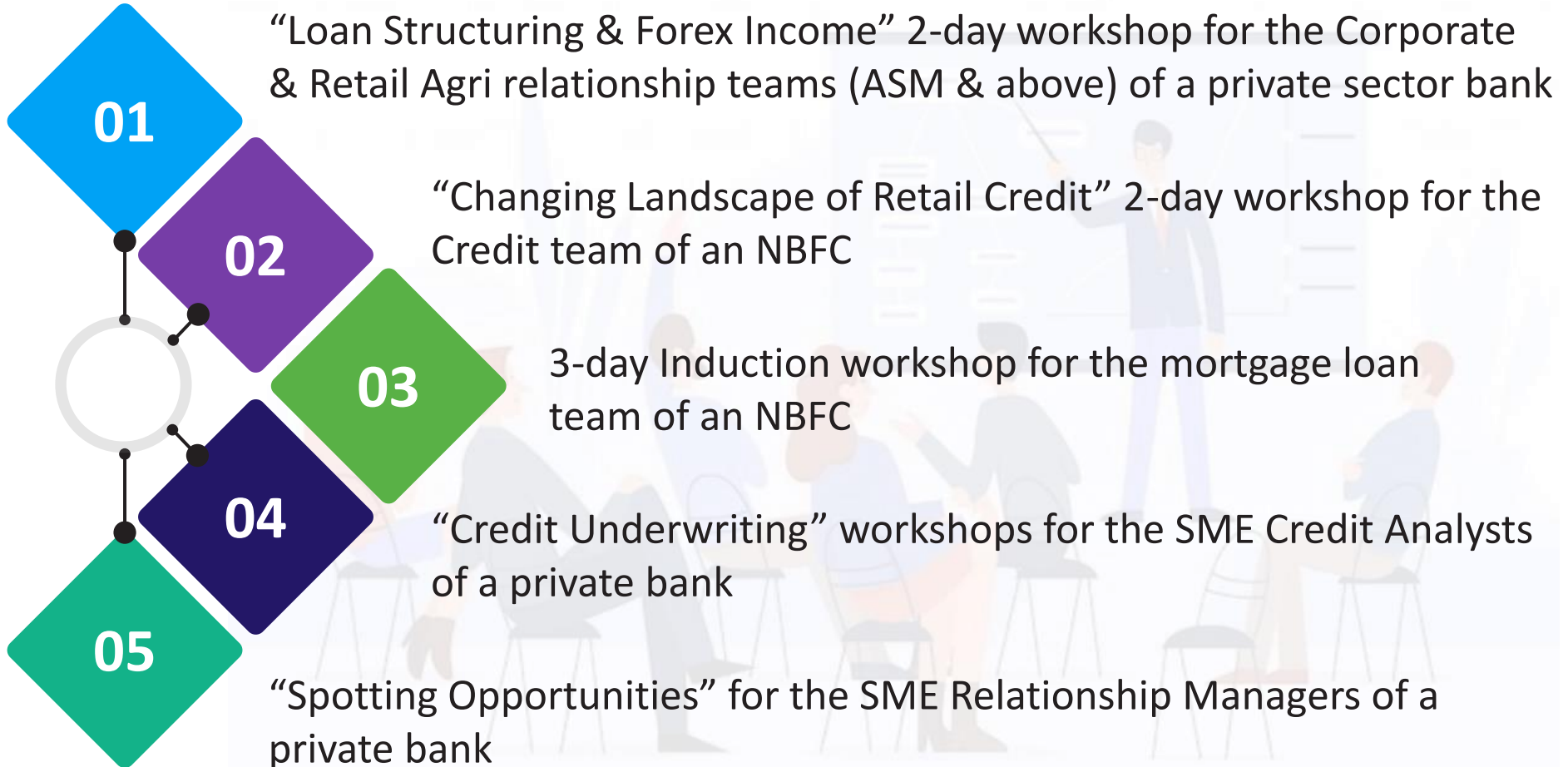


Breaking Barriers to
Communication



Breaking Barriers to
Trust & Transparency

Recent Projects – Instructor-led Training



Hybrid Learning

Combination Learning



- ❑ A judicious combination of Self-learning & Training

Most useful when



- ❑ The learner group is heterogeneous
- ❑ The content is elaborate
- ❑ The participants need real-time handholding

Recent Projects – Hybrid Learning



21-hour eLearning followed by a 15-day live workshop for the entire retail assets team of a Middle-East-based bank, including impact assessment of the learners

01



3-month-long learning journey for the SME relationship team of a private bank, including eLearning courses mixed with intermittent live interventions

02



POSH sensitivity training to the entire team of an NBFC (eLearning followed by online live intervention)

03

Customized Learning Journey

Curated learning journeys



Skill mapping to the role & aspirations



Impact assessment



Constant support & query resolution



Building up Institutional Memory



In short, you learn what you need & what you want, as & when you need it.

Execution Strength

Founders with seasoned professional experience & top business school pedigree

Rich pool of Subject Matter Experts with experience in varied fields

Multilingual Capabilities – Regional Language familiarity (English, Hindi, Gujarati, Bengali, Oriya, South Indian languages, etc.)

Functional support (technical + learner engagement support)

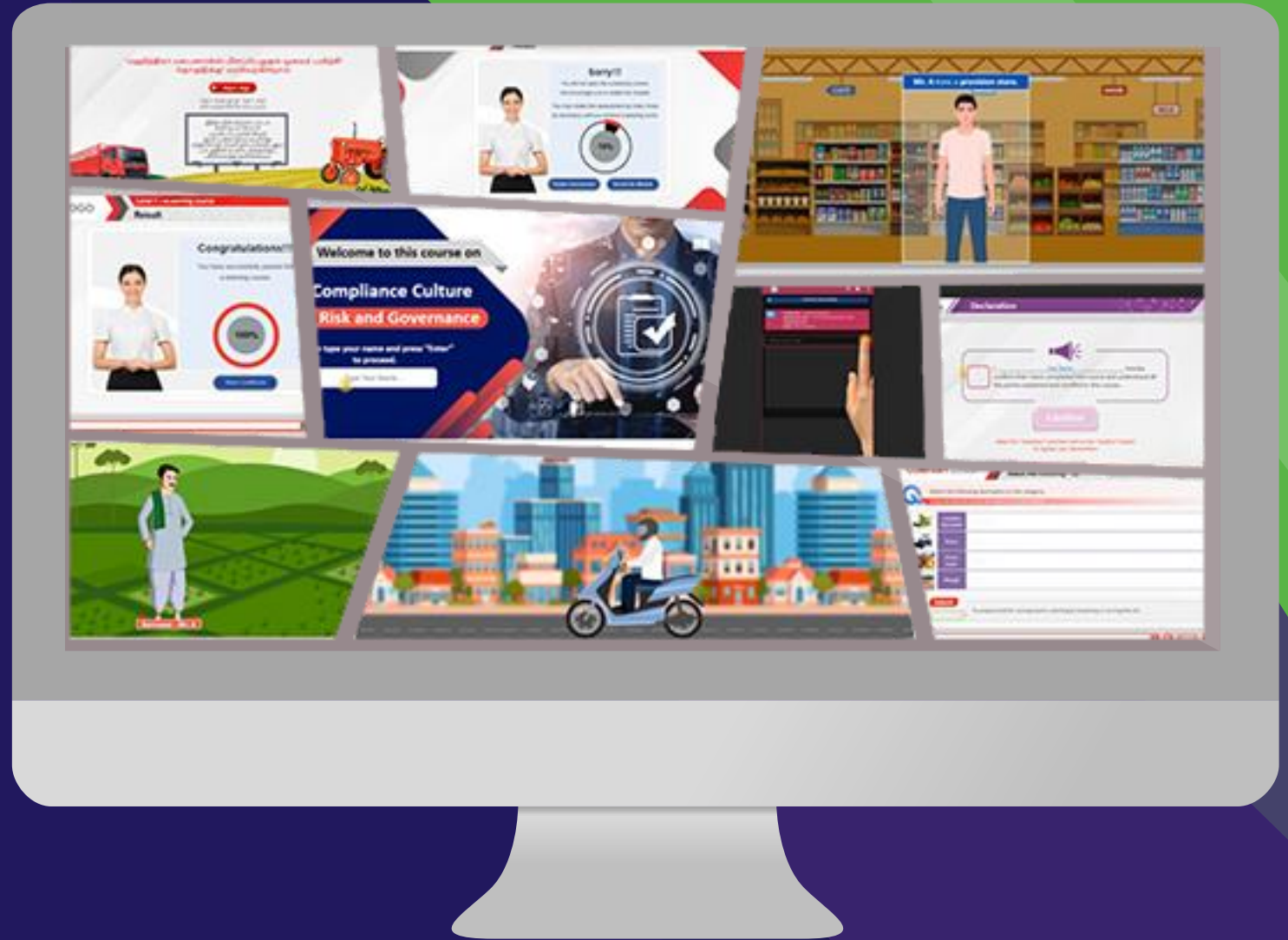
Uniform participant experience – Through granular implementation of best practices TTT, FGs & continuous feedback sessions

Dedicated SPOCs

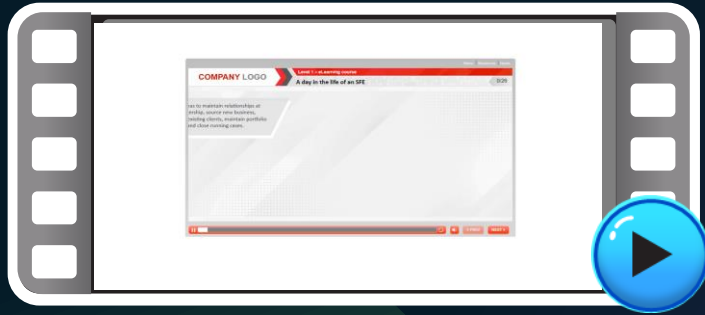
In-house eLearning development team based out of Mumbai, Delhi, Jaipur & Agra

In-house recording studio

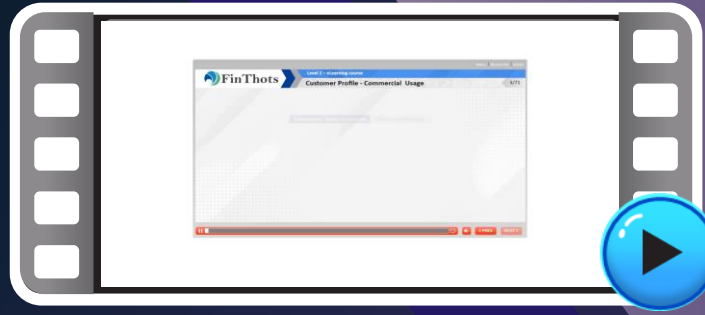
//// eLearning Shots



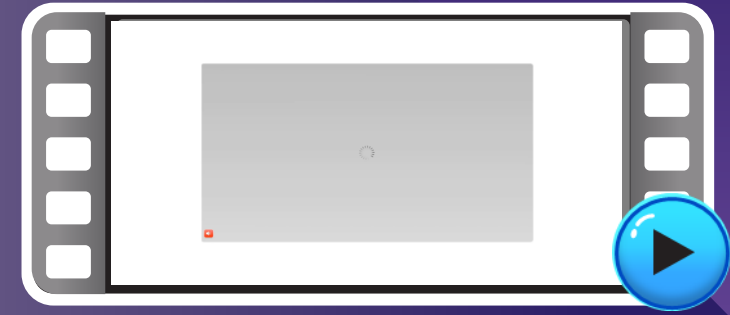
Samples (Please click on the play button)



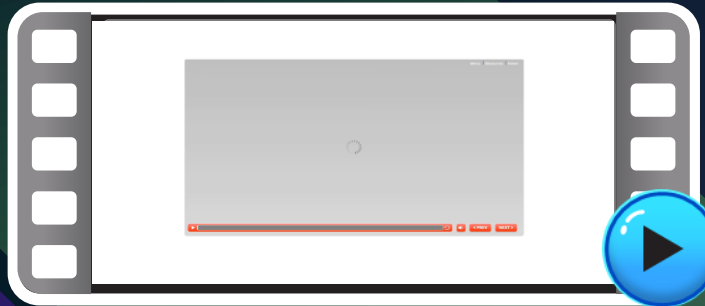
Animations



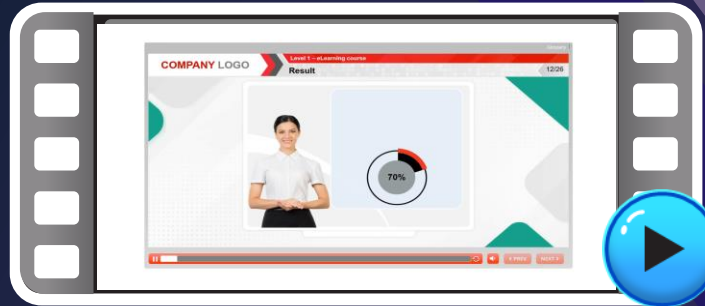
Interactivities



Assessment



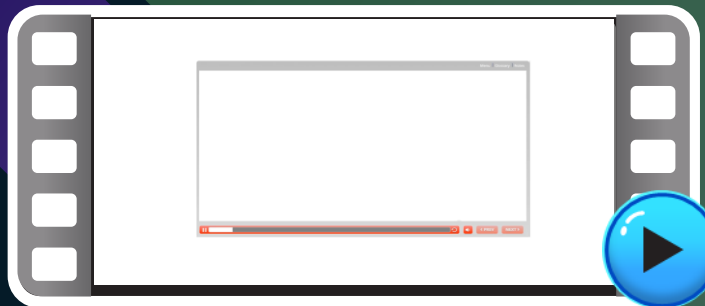
Case Based Questions



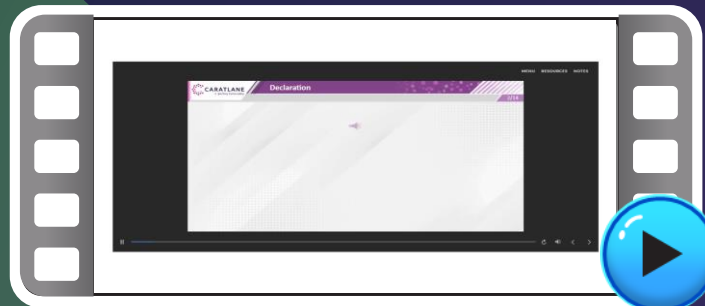
Score-wise Certificates



Result & Score



Customization with Learner Name



Pledge/Declaration of Completion



Language Localization

Thank
you!

FinThots Interactive Learning Solutions LLP

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